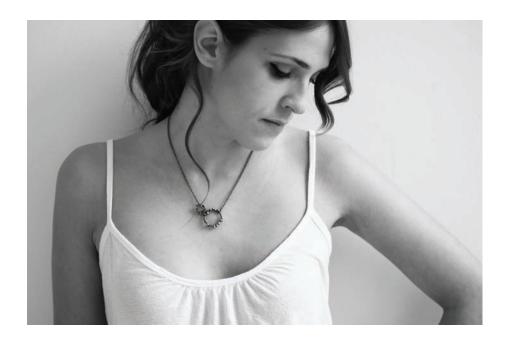
MEDIA KIT
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MAKE A STATMENT EVERY DAY





PRODUCT INFORMATION

Megan Auman creates jewelry that is bold enough to make a statement but easy enough to wear every day. Megan focuses on clean, minimal design inspired by organic forms. Her pieces have been described as modern, graphic, and organic. Megan's jewelry line is comprised of two unique collections:

STEEL LEAVES

This is Megan's signature line and includes the inconic "little black necklace". Each piece in the line is made from hand-formed and welded steel wire in variations and multiples of Megan's signature leaf shape. Pieces in this collection are eye-catching and statement making, but lightweight, durable, and comfortable enough to be worn day in and day out for years to come.

Price range: \$20 - \$300 MSRP

COSMOS

This collection is made entirely of recycled sterling silver. Each piece in the collection is hand-cast and given a special oxidized finish to create the distinctive light and dark effect. Pieces in this collection work well for everyday, but can easily dress up almost any outfit, making them the perfect pieces to go from the gym to work to a night on the town.

Price range: \$50 - \$290

Megan Auman jewelry is available in stores around the US and online at meganauman.com

steel leaves

Lightweight. Durable. Different. It's everything you've always wanted from your jewelry.

Every element in the collection is hand-formed and welded from steel wire and then given a soft, matte black finish that pops no matter what you're wearing. Throw in accents of sterling silver and you've got jewelry that's sure to make a statement, but durable enough to wear every day for years to come.



SL-N3-18 MSRP - \$70



SL-N3-36 MSRP - \$140



SL-N3-52 MSRP - \$200





SL-B3 MSRP - \$100



SL-N4-S MSRP - \$180



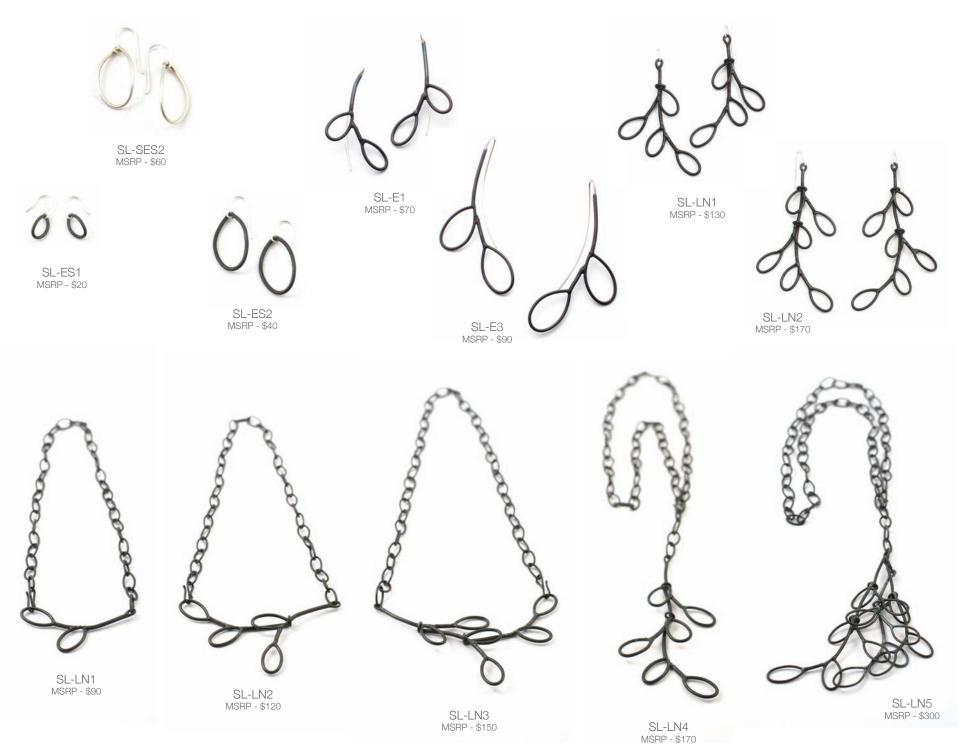
SL-N4 MSRP - \$210



SL-N5-S MSRP - \$250



SL-N5 MSRP - \$300



cosmos Our newest collection is sure to become your new favorite jewelry. The contrast of light and dark makes each piece an instant eye-catcher, yet it's comfortable enough to wear every day. (And night - the cosmos collection looks as great with your little black dress as it does with jeans and a t-shirt.) And it's made from 100% recycled silver, so it's easy on you and the earth. CS-P2 MSRP - \$60 CS-P1 MSRP - \$50 CS-P3 MSRP - \$70 CS-N1 CS-N3-S 1 necklace, 2 ways MSRP - \$180 CS-N2 CS-N3-L MSRP - \$100 MSRP - \$290 MSRP - \$120





ABOUT THE DESIGNER

Megan Auman is a designer, maker, educator, and entrepreneur who has built a multi-faceted business around her passion for great design and sustainable business. Her eponymous jewelry line is sold in stores across the US and online.

Megan received her BFA in Metalsmithing from Syrcause University, where she also studied entrepreneurship. She went on to receive an MFA in Metals and Jewelry from Kent State University.

After one year as a university professor, Megan launched her jewelry line at retail craft shows before transitioning to wholesale and e-commerce. Megan's design work includes accessories, home decor, and jewelry, her current focus. She regularly exhibits at trade shows across the US including the New York International Gift Fair and the Buyer's Market of American Craft.

Megan is known for jewelry made from steel and recycled sterling silver. Her pieces are bold and statement making, but easy enough to wear every day. Megan works predominantly in steel because it is a lightweight, durable material that yields a luscious dark surface that holds up well over time. All of Megan's jewelry in made by hand in the US.

Megan lives and works in Jonestown, Pennsylvania, a small town about 90 miles west of Philadelphia.

For interviews and press inquiries, Megan can be reached at 717-673-8209 or info@meganauman.com